For Immediate Release

www.elakhaalliance.org

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Photo Assets Folder

Raise a Glass for Conservation at the Oregon Otter Beer Festival!

Elakha Alliance, Oregon Zoo, and Straightaway Cocktails present the Fourth Annual Oregon Otter Beer Festival fundraising event on April 12th at OMSI

PORTLAND, OR – The **fourth annual <u>Oregon Otter Beer Festival</u>** fundraiser is making waves on **Saturday, April 12, 2025, from 7:00 PM to 10:30 PM at OMSI in Portland.** Hosted by the **Elakha Alliance, Oregon Zoo, and Straightaway Cocktails**, this one-of-a-kind event celebrates craft beer, conservation, and the mission to restore sea otters to Oregon's coast.

Craft beer enthusiasts and conservation supporters alike will enjoy exclusive sea otter-inspired beers from twelve of Oregon's craft breweries, all brewed using Maris Otter malt—a nod to the festival's namesake. In addition to tastings, the evening will feature craft cocktails, wine, live entertainment, a silent auction, raffles, and engaging educational activities about sea otters and their vital role in Oregon's marine ecosystem.

"This festival isn't just about great beer—it's about bringing an essential species back to Oregon's coastline," said Chanel Hason, Director of Outreach and Community Relations for the Elakha Alliance. "Every pint helps fund our mission to restore sea otters and protect our coastal ecosystems."

Festival Highlights:

- Exclusive sea otter-inspired craft beers from 12 local breweries
- Seven additional beverage vendors including wine, cider, and spirits
- Q Delicious pizza, appetizers, and dessert
- Live music and entertainment
- Silent auction and raffle prizes
- Educational exhibits on sea otter conservation
- Photo booth

Why It Matters

Sea otters once thrived along Oregon's coastline but were **hunted to local extinction** by the 1900s. Their absence has led to **imbalances in marine ecosystems**, particularly with unchecked sea urchin populations devastating kelp forests. The **Elakha Alliance**, a nonprofit dedicated to restoring sea otters to Oregon, is leading efforts to **bring this keystone species back**. Funds raised from the **Oregon Otter Beer**

Festival will directly support the **Elakha Alliance's** research, outreach, and advocacy efforts for sea otter reintroduction.

Event Details:

When: Saturday, April 12, 2025 | 7:00 PM – 10:30 PM

Where: OMSI – Turbine Hall (1945 SE Water Ave, Portland, OR)

Tickets: Available now at https://www.elakhaalliance.org/oregon-otter-beer-challenge/

Your ticket includes 12 beer tastings, 7 additional beverage tastings, a custom 5 oz festival taster glass, gourmet food, non-alcoholic drink options, and live entertainment—all while supporting a crucial ocean conservation effort. This event is 21+ only.

For more information, visit <u>elakhaalliance.org</u> or follow us on social media: <u>@elakhaalliance</u>.

The Oregon Otter Beer Festival would not be made possible without the generosity of our event sponsors:

- Otter Sponsors (\$3,500): Oregon Zoo, Straightaway Cocktails
- Kelp Sponsor (\$1,500): Oregon Bottledrop
- Urchin Sponsors (\$500): Defenders of Wildlife, DLX Family Foundation, Local Ocean Seafoods, Surfrider Foundation, Environment Oregon, Oregon Shores Conservation Coalition, Oregon Wild

Oregon Otter Beer Festival Brewery Participants:

- 1. 7 Devils Brewery: Elakha Ale
- 2. Block 15 Brewing: Otter Ego IPA
- Breakside Brewery: Life (Barleywine Ale)
- 4. Cooper Mountain Ale Works: Otterly Magnificent
- 5. Crux Fermentation Project: Have An Otter (Brown Ale)
- 6. Deschutes Brewery: Otter Encounter
- 7. Fort George Brewery: Tide Land Stout
- 8. Leikam Brewing: AnOtter One Bites The Mollusk
- 9. Odd Otter Brewing Company: Carrotid Ottery (Carrot Saison)
- 10. Pelican Brewing Company: Kelp Wanted
- 11. Sunriver Brewing Company: It's Gettin Otter in Herre (Cold IPA)
- 12. Vanguard Brewing Company: Belly Flop (Brown Ale)

Additional Beverage Participants:

- 1. Bend Cider Co.: CHAI Cider
- 2. Fullerton Wines
- 3. GingerCult: Grapefruit & Hopped Ginger Beer
- 4. SakéOne: Saké Cocktail
- 5. Straightaway Cocktails: Otter This World Mai Tai
- 6. Willow Wine Cellars: Red, White and a Rosé
- 7. Wine by Joe